



GRAPHIC DISPLAY | VISUAL COMMUNICATION

  
**scanlite**  
visual communication

## SCANLITE | GRAPHIC DISPLAY

THESE INNOVATIVE SYSTEMS, OFFER TOTAL FLEXIBILITY THAT ALLOWS YOU TO COMBINE SINGLE OR MULTI-LINES OF TEXT WITH FABULOUS, EYE-CATCHING GRAPHICS. THE POTENTIAL FOR ADVERTISING IS UNLIMITED AND IF YOU HAVE BEEN SEARCHING FOR A WAY TO MAKE AN IMPACT AND ENHANCE YOUR MARKET PRESENCE, THEN THE GRAPHIC BOARD IS PROBABLY THE SIGN FOR YOU.

According to a study by the Point of Purchase Advertising Institute (POPAI) it is suggested that motion in POP advertising displays, results in higher sales (an 88% average gain above normal sales).

The flexibility of the programming means that the Graphic Boards are ideal for any campaigns that require effective communication with maximum impact.

Whatever your specifications, we will have the display for your application. We have a choice of Red, Blue, Green, White and Multi-Colour displays.

### MULTI LINGUAL DISPLAYS

Scanlite Electronics' Multi Lingual LED Message Display brings information technology to an whole new level. International character set capabilities, means that whichever font you can display on your PC - running Windows 98/2000/XP - you can also display on these systems.

Whether you want information displayed indoors or outdoors, the high brightness LEDs will ensure that your message is always seen.

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